

La Grange Main Street Presents
SCHMECKENFEST 2017

Thursday, December 7, 2017 | 5:00pm – 8:00pm

We invite you to participate in Schmeckenfest, La Grange's annual wassail tasting and Christmas Celebration! Schmeckenfest provides holiday guests the opportunity to stroll around the Square and sample a wide variety of wassail and tasty treats while doing some holiday shopping.

Merchants and for-profit businesses located both on and off the Square can participate by hosting a wassail booth. (If your business is located off the Square in La Grange, we will assign you a location to set-up your booth on the Square during Schmeckenfest.) At your booth you can provide leaded and unleaded wassail as well as information about your business. Awards will be given for Best Leaded Wassail and Best Unleaded Wassail based on the public's vote.

Non-profits are invited to participate by providing a food booth. This can serve as a fundraiser for your organization as you can sell your items you provide. We usually have a wide variety of food available including sausage wraps, gumbo, frito pie, baked potatoes, funnel cake, etc. and the organizations are able to raise a significant amount of money for their cause. To eliminate duplicates, approval for a particular food item will be given to the first organization to request it.

Guidelines and Information

1. Wassail stations supply their own Wassail recipe, beverage, table, and igloo. **Main Street will provide each station with 500 - 1oz tasting cups (4 sleeves).** (Main Street will be selling additional sleeves for \$5 each.) *Please be advised that wassail stations NOT using cups provided by Main Street will be disqualified. Due to a record number of guests last year, the recommended amount of wassail is 4-5 gallons.
2. Merchants and for-profit businesses who participate are asked to donate a door prize or gift certificate for the drawing.
3. Main Street will have the Limited Edition 2017 Commemorative Schmeckenfest Tasting mugs and t-shirts available for purchase at the Main Street & Visitors Bureau Office in the Historic Casino Hall.
4. Participants are responsible for providing their own tables and chairs. Participants are encouraged to bring their own table lighting. *Please note that electricity is NOT guaranteed and needs to be coordinated with the La Grange Main Street & Visitors Bureau Office at least 45 days prior to the event.
5. Schmeckenfest Wassail Stations must never be UNMANNED due to vandals and underage people on the Square.
6. If you provide a leaded wassail (leaded has alcohol in it), you must also offer a non-alcoholic (unleaded) version. No one under the drinking age should sample the leaded version.
7. Merchants should only give a Schluck (sip) of the Wassail to the Holiday guest. They only taste. This is how the name came about, Schmeckenfest (taste festival).
8. No soliciting or taste-testing of For-Sale products.
9. Set-up time begins at 4 pm.
10. Ballots/Voting: Wassail booths will be provided with a table number (to be displayed on their table). Wassail tasters will indicate their choice for Best Leaded Wassail and Best Unleaded Wassail on their ballot. Only ballots returned to the Main Street & Visitors Bureau booth will be accepted. Completed ballots will also be used for the door prize drawing.
11. Refundable deposits: To deter last minute cancellations, there is a \$25 refundable deposit to participate. Deposits are due by Thursday, November 2 and will be returned the day of the event beginning at 7:30 pm. You must be present to receive the refund. If booth space cancellations are received after November 9, deposits will not be refunded.

**PARTICIPATION FORMS AND DEPOSITS
MUST BE RECEIVED BY NOVEMBER 2, 2017.**

Questions? Call Kim Newton 979-968-3017 or knewton@CityofLG.com.

Participation Form

Schmeckenfest 2017

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- I/We wish to participate in Schmeckenfest 2017 and have read the rules & guidelines for the event.
- I/We will provide a door prize. (Gift or Gift Certificate)
- I/We will provide a trash container to collect used tasting cups.
- \$25 refundable deposit is enclosed. Checks should be made out to La Grange Main Street. (See #10 on Guideline Sheet for more information.)

Name/Business: _____

Contact Person: _____

Address: _____

Telephone: _____

E-mail: _____

Type of booth: Wassail Tasting Food Booth

Food/drink provided: _____

The City of La Grange and the Schmeckenfest Planning Committee, officers, members, and designated officials are not liable in either official or individual capacities for property damage, personal injury, or death arising from your participation in Schmeckenfest. By signing this disclaimer form, the responsible person for the entry:

1. Binds each person participating in this activity under the authority of this entry form to hold afore named harmless from liability; and
2. Agrees to provide each participating person under the authority of this entry form with a copy of this disclaimer and Schmeckenfest rules.

I have read and understood the Schmeckenfest Rules & Guidelines.

Signature: _____

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